



第三届全球创新创业会议暨
“中国-以色列创新创业机遇与
挑战国际研讨会”

2016年5月16日

The 3rd Global Entrepreneurship and
Innovation Conference (GEIC) on

“**Entrepreneurship and
Innovation, China-Israel
Challenges and Opportunities**”

Ben-Gurion University of the Negev, Israel

May 16, 2016



Morning Plenary Session

Abraham Ben David Ohayon Behavioral Sciences Complex (Building 98)

Dear Friends,

Welcome to the 2016 Global Entrepreneurship and Innovation Conference (GEIC) hosted by Ben-Gurion University of the Negev. This conference is the product of a joint initiative between The China-Israel Center for Entrepreneurship and Innovation at Jilin University's School of Economics and Ben-Gurion University's Bengis Center for Entrepreneurship and Innovation at the Guilford Glazer Faculty of Business and Management.

The theme of this year's conference is "Entrepreneurship and Innovation, China-Israel, Challenges and Opportunities" and it marks the newly established partnership between BGU and Jilin University in China. The purpose of the conference is not solely to raise issues relating to the subject of Entrepreneurship, but to also create a platform for open dialogues between participants and to encourage the exchange of ideas. Indeed, we have high hopes for fruitful, diverse deliberations which will lead to future academic and business collaborations between Israel and China.

We are delighted to be hosting a delegation of academicians, businessmen and government officials from both countries and look forward to this opportunity to bring the nations closer together.

Sincerely,



Prof. Rivka Carmi, M.D.

President, Ben-Gurion University of the Negev, Israel

The Third Global Entrepreneurship and Innovation Conference (GEIC) will mark the beginning of the cooperation between BGU and Jilin University in China.

We are honored to host the GEIC at the Ben-Gurion University of the Negev, the first to take place outside of China.

The theme of this year's conference will be "Entrepreneurship and Innovation, China-Israel, Challenges and Opportunities"; the goal of this conference is to mark the beginning of cooperation between the two universities in the fields of research, teaching as well as other joint projects. It is our hope that this connection will serve as a catalyst for connections between government officials and businesses from both China and Israel.

Connections between the two universities developed through the Entrepreneurship and Innovation centers at both universities: The China-Israel Center for Entrepreneurship and Innovation at Jilin University and the Bengis Center for Entrepreneurship and Innovation at the Guilford Glazer Faculty of Business and Management at the Ben-Gurion University of the Negev. This conference reflects BGU's commitment to economic development in general and of the Negev in particular.

We hope that this event will lead to a vast array of academic cooperation including joint international programs, academic research, students and lecturer exchange etc.

Prof. Dafna Schwartz

Conference Co-Chair
Chairperson of Bengis Center for Entrepreneurship & Innovation
Guilford Glazer Faculty of Business and Management
Ben-Gurion University of the Negev, Israel

Prof. Zheng Li

Conference Co-Chair
Founding Director, China-Israel Center
Vice Dean, School of Economics
Jilin University, China

08:30-09:30

Registration and Welcome Coffee, Exhibit Area Opens

09:30-10:30

Welcome Greetings

Moderator:

Prof. Dafna Schwartz, Ben-Gurion University

Prof. Rivka Carmi, President, Ben-Gurion University of the Negev

Prof. Yang Zhenbin, Chairman of the University Council, Jilin University (JLU), China

Prof. Oded Lowengart, Dean, Guilford Glazer Faculty of Business and Management, BGU

Mr. Ran Peleg, Deputy Director of North East Asia Department, Ministry of Foreign Affairs, State of Israel

Mr. Arnold Bengis, Founder, Bengis Center for Entrepreneurship and Innovation

Mr Shimon Peres, Israel's former president (Video)
Announcement of China-Israel Joint Center Activities

MOU Announcement

Prof. Li Zheng, Founding Director of China-Israel Center for Entrepreneurship and Innovation, Jilin University

10:30-12:00

Keynote Speeches

Moderator

Prof. Tsvi Vinig, University of Amsterdam

Prof. Dan Shechtman, 2011 Nobel Prize Laureate in Chemistry:

"Demographics, Technological Entrepreneurship and the Future of China"

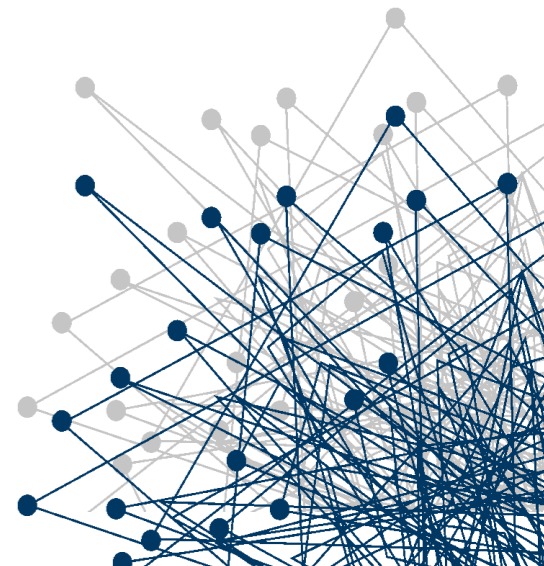
Mr. Avi Hasson, Chief Scientist of the Ministry of Economy, Israel:
"Building Innovation Ecosystems" (TBC)

Mr. Cheng Long, Chairman of the Federation of Youth of Jilin Province

12:00-13:15

Lunch And Networking At The Exhibit Hall

Exhibit area including booths of Israeli companies, entrepreneurs and public authorities



Academic Session

Part 1, Innovation research in China and in Israel

Location: W.A. Minkoff Senate Hall

Moderators

Prof. Raphael Bar-Ei, BGU and Sapir Academic College
Prof. Li Junjiang, Dean, Economics School, JLU

13:15-14:15

Round Table (closed to public): Jilin-BGU connection: research agenda of both sides

From BGU:

Prof. Yossi Kost, Dean, Faculty of Engineering
Prof. Oded Lowengart, Dean, Faculty of Management
Prof. Yvhar Ganor, Dean, Faculty of Natural Science

From JLU:

Mr. Sun Changzhi, Director,
Division of Development & Strategic Planning

Prof. Han Xiping, Executive Deputy Director, Graduate School
Prof. Li Junjiang, Dean, Economics School

13:15-15:15

Keynote addresses: Innovation research in China and in Israel

Prof. Raphael Bar-Ei, BGU and Sapir Academic Center:
"Innovation in Israel- state of the art and main factors"

Prof. Zhang Yuli, Dean of Business School, Nankai University:
"Entrepreneurship and reform"

Prof. Dan Blumberg, Vice-President for Research & Development, BGU: *"The Development of a new Innovation arena; The BGU ATP, Advanced Technologies Park"*

Prof. Liu Gang, Vice Director of Binhai Development Institute, Nankai University: *"The innovation and entrepreneurship ecosystem based on platform: Taking Hangzhou City as an example"*

Prof. Nadav Davidovitch, Chair, Department of Health Systems Management and Assistant Dean for Global Affairs, Faculty of Health Sciences, BGU: *"Technological Innovations in Medical Education"*

Prof. Li Jun, University of Essex, UK: *"Supporting early stage entrepreneurship: The government-backed venture capital schemes in China"*

Prof. Bracha Shapira, Chair, Information Systems Engineering Department at BGU and a researcher at the Telekom Innovation Laboratory at BGU:

"Cyber Security Research: a case study of academia- industry Collaboration"

Prof. Zhang Mier, Dalian University of Technology (China) :
"The measurement of technological linkage and application for patent early-warning"

Prof. Li Zheng, Founding Director of China-Israel Center for Entrepreneurship and Innovation at Jilin University:
"China-Israel technology innovation cooperation: Opportunities, mechanisms, and models"

15:15-15:45

Report of Deans on the potential for academic collaboration

Report by Deans Kost, Lowengart, Ganor
Report by Deans Changzhi, Xiping, Junjiang

15:45-16:15

Open discussion

Part 2, Research findings

16:15-16:30

Coffee break and splitting in two sessions of part 2

16:30-18:00

2 parallel sessions

Session A: Functioning of the innovation system

Location: W.A. Minkoff Senate Hall

Moderators

Dr. Stavi Baram, BGU
Prof. Zhao Xinyu, JLU

Mrs. Yifat Turbiner, BGU

"The innovation ecosystem in Israel- practice vs. theory"

Prof. Xu Li, Jiangxi Normal University (China)
"Enlightenment on the development of the science and technology incubator in Israel to China"

Dr. Dan Kaufman, BGU

"The influence of economic crisis on incubators' performance: A study of the Israeli technological incubator program"

Prof. Zhao Xinyu, Jilin University (China)

"Local government financial expenditure and entrepreneurship: Based on the microscopic investigation of China"

Prof. Zhang Huiying, Tianjin University (China)

"The impact of external involvement on new product development performance"

Dr. Stav Rosenzweig, BGU

"The unintended effects of a policy incentivizing green technology and its implications for regional development"

Dr. Sun Li, Jilin University (China)

"Research on the 'end' of East Asian miracle and the driving of the innovation of the industrial chain: From the view of global value chain"

Dr. Zhao Yan, Jilin University (China)

"How does managerial overconfidence influence innovation: Based on the accounting conservatism mechanism"

Mr. Wang Kai, Peking University (China)

"Empirical study on economic growth and innovation in East Asia: Take China, Japan and Korea as the example"

Dr. Liu Jiali, Jilin University (China)

"The relationship between government regulation and market competition: the path to China's market-oriented reform in public utility service"

Prof. Zhang Xiu-e, Jilin University (China)

"Research on the relationship between entrepreneurship education and entrepreneurial intention"

Q&A/Open discussion

Session B: Implementing innovation

Location: room,136, Minkoff Senate Building

Moderators

Prof. Qi Ping, JLU
Dr. Yossi Dashti, BGU

Mr. Ronen Harel, BGU

"Managerial tools and processes to promote innovation of small sized enterprises in industry and craft sectors"

Dr. Yossi Dashti, BGU

"The most valuable players in the ecosystems of innovative ventures-the case of Israeli startups"

Dr. Sun Zhe, University of Amsterdam (The Netherlands)

"In search of complementarity in China's innovation strategy through outward strategic M&As: A behavioral additionality approach"

Prof. Raz Yelinek, BGU

"Carbon quantum dots for practical applications in biology and materials"

Prof. Xiang Guopeng, Zhejiang Gongshang University (China)

"Construction and application of health assessment index system for regional entrepreneurial ecosystem"

Prof. Gideon Oron, BGU

"Modeling risk assessment of eco-toxicities effects of pharmaceutical and personal care products (PPCPs) on water quality and aquatic environment"

Mr. Zhao Chuang, Tsinghua University (China)

"Is more actually better? The evaluation of the efficiency of technology commercialization"

Dr. Nurit Gal-Oz, Sapir Academic College

"Aspects of software-startups and the challenges they pose to software engineering"

Mr. Fan Xin, Jilin University (China)

"The Innovation Effect of Market Segmentation: a Hotbed or a Cage?"

Prof. Shen Minghao, Guangdong University of Foreign Studies
"Subsidy tournament, regional innovation environment, and corporate R&D investment: Evidence from China"

Dr. Song Yang, Jilin University (China)

"The role of entrepreneurship education on the performance of entrepreneurial ecosystems"

Q&A/Open discussion



Business Session

13:15-15:00

Part 1, Innovation Initiatives in China and in Israel

Location: Abraham Ben David Ohayon Behavioral Sciences Complex (Building 98)

Moderators

Prof. Dafna Schwartz, BGU
Prof. Li Zheng, Jilin University

Mr. Arnold Bengis, Founder, Bengis Center for Entrepreneurship and Innovation

Mr Cheng Long, Chairman of the Federation of Youth of Jilin Province

Liu Wei, Deputy secretary of Municipal Party Committee of Liaoyuan City

Nir Dagan, Co-Founder, Managing Partner, and Chief Executive Officer of SkyFund :“China-Israel Collaboration: Past Experience and Future Potential”

Prof. Tsvi Vinig, Business School, University of Amsterdam

Ziv Ofek, Founder & CEO at CDI, Center for Digital Innovation: “Innovation in Health”

Prof. Moti Herskowitz, Director, Blechner Center for Industrial Catalysis & Process Development

Wang Xikai, Chairman, Dalian Qixin Finance Development Group, Jilin Province China-Israel Fund Investment Co., Ltd

15:00-15:30

Coffee break and walk to the Guilford Glazer Faculty of Business and Management (Building 15)

15:30-18:00

Part 2, Innovation experience in Israel and in China (3 parallel sessions)

Location: Guilford Glazer Faculty of Business and Management (Building 15)

Session A: China-Israel Collaboration: Past Experience and Future Potential

Building 15, Susan Glass and Ami Thorsteinson Lecture Hall, room 300 (3rd floor)

Panel (Keynotes speakers)

Moderators

Nir Dagan, Co-Founder, Managing Partner, and Chief Executive Officer of SkyFund

Dr. Shi Hong, Founding Partner, Beijing Redstone Venture Capital Funds

From Israel

Mr. Nir Dagan, Co-Founder, Managing Partner, and Chief Executive Officer SkyFund

Nimrod Altman, CEO and member of the Board of Directors, Natali healthcare services group

Yair Geva, Co-Head HFN's Hi-Tech Department

Raanan Cohen, Managing Director and a shareholder Ashgar

Ariel Levanon, VP Products & Cyber Expert MER Group

Nir Lempert, CEO, C.Mer Industries

Prof. Eyal Shimoni, CTO, VP Technology Strauss Group

Eli Lior, President & CEO at Smart-X Professional Services

Izhar Shay, General Partner at Canaan Partners Israel

Eliezer Manor, Owner, Shirat Enterprises Ltd

Peggy Mizrahi, China Unit, Manager, The Israel Export & International Cooperation Institute

Duddy Rokach, HLS Director at Peres & Associates Global Advisory

From China

Du Rentang, Vice General Manager, China Gaoxin Investment Group Corp

Dr. Shi Hong, Founding Partner, Beijing Venture Capital Funds

Zhang Xiaopeng, CEO, Dalian Chengda Technology Co., Ltd.

Q&A/Open discussion

Session B: Innovation in Health

Building 15, Jeremiah Sundell Executive Auditorium “multimedia room”, room 002 (ground floor)

Panel (Keynotes speakers):

Moderators

Mr. Ziv Ofek, Founder & CEO at CDI (Center for Digital Innovation)

Dr. Song Yang, JLU

From Israel

Mr. Ziv Ofek, Founder & CEO at CDI (Center for Digital Innovation)

Dr. Gidi Stein, Deputy Manager, Internal Medicine Department at Beilinson Medical Center; CEO at MedAware

Prof. Ohad Birk, Head of Genetics Institute at Soroka Medical Center and Director of National Institute for Biotechnology in the Negev.

Dr. Noah Liel-Cohen, Head of Echocardiography Unit at Soroka Medical Center.

Mr. Yonatan Adiri, CEO at Healthy.io Ltd.

Dr. Erez Shalom, CTO, MediLogos

Mr. Dror Matalon, Co-Founder & CBDO at Inovytect Medical Solutions Ltd.

Mr. Neta cohen, CEO at BGN Technologies (Technology Transfer Company of Ben-Gurion University)

Mr. Avi Keret, Founder & CEO at TouchéMedical Ltd.

Mr. Gilad Einy, Founder & CEO at RescueDose Ltd.

Mr. Shlomo Talitman, Executive Vice Chairman at Shekel Scales Ltd.

From China

Prof. Li Pingya, Institute of Frontier Medical Science of Jilin University, “Research and Development for Ginseng Innovative Drug Industry”

Dr. Sun Minghai, Chairman of Northeast Asia Pharmacy Logistics Co., Ltd.

Mr. Ma Chunbiao, Chairman of Jilin Shennong Pharmaceutical Group Co. LTD.

Q&A/Open discussion

Session C: Cleantech and Agrotech

Building 15, Zieger Wine, room 5 (ground floor)

Panel (Keynotes speakers):

Moderators

Prof. Moti Herskowitz, Director, Blechner Center for Industrial Catalysis & Process Development

Dr. Chen Hongjun, CEO, Heilongjiang Demeter Agricultural Technology Co., Ltd.

Oded Distel, Office of the Chief Scientist at Ministry of Industry, Trade & Labor

Prof. Boris Zaltzman, Director, The Jacob Blaustein Institutes for Desert Research

Prof. Moti Herskowitz, Director, Blechner Center for Industrial Catalysis & Process Development

Dr. Chen Hongjun, CEO, Heilongjiang Demeter Agricultural Science and Technology Co. Ltd.

Short presentations

Moderator

Avi Feldman, Capital Nature, IATI Cleantech Committee

Barak Yanir, Microdel, NoBug.ro

Giora Dishon, Utilight

Emmanuel Shahar, CEO, E-color

Gideon Soesan, Partner at KENAF VENTURES

Gil Shaki, Office of the Chief Scientist at Ministry of Industry, Trade & Labor

Prof. Shimon Rachmilevitch, Director of the French Associates Institute for Agriculture and Biotechnology of Drylands

Prof. Amit Gross, Departmental Head, The Department of Environmental Hydrology & Microbiology

Prof. Zeev Ronen, Director of the Albert Katz International School for Desert Studies

Wang Zhong, CEO, Jilin Yuanlongda Industrial Machinery Co. Ltd.

Yair Salomon, Founder and CEO, SunBoost

Alon Karpol, General manager, CelDezyne

Q&A/Open discussion

Dinner & Networking

May 16, 2016

18:30

Dinner & Networking (by registration, Chinese delegation don't have to register)

Moderators

Prof. Dafna Schwartz, BGU

Prof. Li Junjiang, JLU

Prof. Li Zheng, JLU

Honorary guest:

Mrs. Tzipi Livni, former Foreign Minister of Israel

Gav-Yam Advanced Technology Park

May 17, 2016

Visit the Gav-Yam Advanced Technology Park (ATP) adjacent to the Ben-Gurion University of the Negev Marcus Family Campus (<http://www.gavyam-negev.co.il>). Gav-Yam Negev Advanced Technologies Park is a leading science & business park designed for advanced research & development for the Hi-Tech and Life Science industries. The park is a unique world-class R&D venue, strategically located adjacent to the new southern IDF's IT & Technology Campus, the Ben-Gurion University (BGU), and the Soroka Medical Center. While visiting the park, participants will have the chance to visit a number of companies located in the park and meet with representatives of the various companies (<http://www.gavyam-negev.co.il/en/dairim.asp>).

09:00-10:30

Location: CDI - Center for Digital Innovation (ATP, 1ST building, 4th floor)

Ziv Ofek, Founder & CEO, CDI - Center for Digital Innovation

Idan Katz, VP Business, Incubit Technology Ventures

Netta Cohen, CEO at BGN

Please note: Participants who are interested in meeting with specific companies located in the park are welcome to contact the conference organizers in advance for assistance.

